



## PRESS RELEASE

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### NEW ZEALAND COMPANY SAVES CONSUMERS POWER WITH ONE CLICK OF NEW SWITCH

Power bills can be slashed with new technology replacing old manual light switches.

Consumers now have a new way to reduce their power bill and carbon footprint. Forgetting to turn things off is the biggest waste of power in any household. The newly released IntelliSwitch™ does it automatically and offers power savings of up to 95%\*. The switch stays on for 15-180 minutes and then turns off automatically.

The new switch meets ECCA and Power retailer guidelines for heated towel rail control.

Managing Director of eSource Products Ltd Michael Wake said: "This is the first upgrade to the humble light switch in over a hundred years and offers the consumers of New Zealand a great way to do their part to reduce power consumption.

"These new switches save more power and are safer than CFL eco light bulbs," Wake said.

The Associate Minister of Energy Hon. Harry Duynhoven said in a letter to the company that: "I congratulate you on this fantastic new product" and wished eSource Products Ltd. the best for the future with this "exciting new range of light switches and power sockets". Hon. Duynhoven is a former electrician.

Made in New Zealand, the IntelliSwitch™ is ideal for heated towel rails as it can be set to turn on twice daily for 4 hours and meets ECCA and Mercury Energy guidelines for energy conservation. IntelliSwitch™ is distributed by all major electrical wholesalers or [www.intelliswitch.co.nz](http://www.intelliswitch.co.nz), and is recommended to be installed by a registered electrician. The IntelliSwitch™ is available in five different models for lights, towel rails and three-pin sockets.

eSource Products Ltd. was started in 2004 to develop and manufacture power saving products. Based in St Johns Auckland, the company employs seven staff.

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\*95% power savings are based on a light or other appliance being turned off after 15 minutes rather than being left on for a nine hour day.